



Alden E. Rice

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HIGHLIGHTS:

- 5 years of professional experience working to provide marketing, branding, advertising, print and website graphic design services to clients.
- Competent using social media outlets, and understand the value of social media in fundraising, brand building, and marketing.
- Experienced in planning activities and events for large groups of people.
- Organized and dependable, flexible and professional while taking on tasks to achieve the goals of an organization.
- Professional experience using Adobe Creative Suite (Illustrator, Photoshop, InDesign, Flash), Freehand, Microsoft Word, and iWork Programs.

PROFESSIONAL HISTORY:

2006-Present Ripe Inc. Albuquerque, New Mexico

Graphic Designer/Production

- Manage projects from concept to final implementation, including working directly with vendors to oversee quality and final production.
- Direct contact with clients to achieve successful design results.
- Complete high-quality identity design, print and website design, advertising, packaging and product design.
- Collaborate with all members of the design team to create viable, brand oriented, cost conscious solutions for clients.

2005-2006 Tricycle Creative Albuquerque, New Mexico

Graphic Designer/Production

- Worked with the design team, clients, and vendors to finalize graphic design projects.

1999-2004 Brush Ranch Camps Tererro, New Mexico

Assistant Director

- Worked directly with camp directors to ensure a safe, enjoyable, and memorable experience for all campers and staff by providing consistent and well thought-out activities and plans.
- Provided support for up to 200 staff and campers in areas such as activity planning, camper to camper relationships, camper to staff relationships, relationships between staff members, and logistics.
- Communicated directly with camper's parents or guardians to provide information in the event of a disciplinary issues, health issues, changes in schedule, and upcoming activities.

Assistant Program Director

- Managed schedules for over 40 staff members and 200 campers.
- Coordinated logistics for various events and outings, such as trips to the Santa Fe Rodeo, for groups as large as 300 people.

Minor Maintenance

- Organized daily tasks for a small group of employees that included preparation and clean up of event spaces.

EDUCATION:

2002-2005 University of San Francisco, San Francisco, CA

- Graduated Summa Cum Laude with a GPA of 3.92, and was nominated for the Dean's Medal of Excellence and for Valedictorian of the College of Arts and Sciences.
- BA in Fine Arts with an emphasis in graphic design.

COMMUNITY INVOLVEMENT:

Present Big Brothers Big Sisters, Albuquerque, NM

- Volunteer as a Big Sister to a 6 year old Little Sister
- Learning about community involvement and the importance of youth outreach in the Albuquerque area.

2007-Present Pecos Valley Medical Center, Pecos, NM

- Volunteer graphic design services for charity auction including auction catalog and certificates.